SINGER ADD MORE HAPPINESS TO HOME ALL RANGE APPLIANCES CATALOGUE

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www.singerindia.com

ABOUT US

Brand Legacy :

Established in the year 1851 by Sir Isaac Merritt Singer, 'Singer Sewing Machine Company' has been a pioneer in manufacturing and selling sewing machines for 170 years. The company created its foothold in India in the year 1871 and has since been synonymous with sewing and stitching across the country. While continuing its glorious journey, the company was acquired by "Indian Sewing Machine Company Limited" in the year 1977. The company was later renamed as "Singer India Limited", as we know it today, with its headquarters in New Delhi. Singer India has its manufacturing facilities in Jammu in the state of Jammu and Kashmir in India.

The Company :

An ISO 9001:2015 certified company; Singer India Limited (SIL) has two major business segments – Sewing Products, Home & Kitchen appliances. Sewing products are marketed under the brand "Singer" & "Merritt". Sewing products include zig-zag fashion maker, straight stitch, artisan & sewing accessories.

Our range of home & kitchen appliances span across washing machines, room coolers, fans, water heaters, food processors, dry and steam irons, mixer grinders, sandwich makers, toasters, hand blenders, etc.

The company has showrooms, distribution networks and a robust after sales service network Pan India.

Singer India has been recently selected and awarded with "INDIA'S MOST TRUSTED SEWING MACHINE BRAND" by Brand Trust Report 2024.

HOME APPLIANCE



- Sandwich Maker
- Toaster
- Kettle



- Gas Stove
- Juicer Mixer Grinder (JMG)
- Mixer Grinder
- Hand Blender

- Iron
- Room & Water Heater
- Cooler
- Fan
- Washing Machine

FOOD PREPARATION

JUICER MIXER GRINDER

PEPPY DELITE | Juicer Mixer Grinder

- Jar Lid With Transparent Stopper
- Transparent Liquidising Jar 1500 ML
- Multi-Purpose Steel Jars 800 ML
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 500 W Motor





VELOCITY 750 Mixer Grinder

- Liquidising Jar 1500 ML
- Dry/ Wet Grinding Jars 1000 ML
- Chutney Jar 400 ML
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Cord Winder for Hassle Free Storage
- Vacuum Suction Anti-Slip Feet
- Food Grade Heavy Jars & Blades
- High Grade Nylon Couplers
- Shock Proof ABS Body
- Powerful 750 W Motor



FOOD PREPARATION

MIXER GRINDER



GAZELLE Mixer Grinder

- Liquidising Jar 1250 ML
- 2 Steel Jars 700/ 400 ML
- Vacuum Suction Anti-Slip Feet
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Transparent Dome Lid for Liquidising & Chutney Jar
- Shock Proof ABS Body
- Powerful 500 W Motor

DURO PLUS Mixer Grinder

- Liquidising Jar 1250 ML
- 2 Steel Jars 700/ 350 ML
- Vacuum Suction Anti-Slip Feet
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 500 W Motor





ALPHA SUPREME | Mixer Grinder

- Liquidising Jar 1250 ML
- 2 Steel Jars 700/ 400 ML
- 3 Speed with Pulse Switch
- Anti-Slip Feet
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 500 W Motor

FOOD PREPARATION

MIXER GRINDER

ALPHA Mixer Grinder

- 2 Stainless Steel Jars 1250/ 400 ML
- Anti-Slip Feet
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 500 W Motor





DURO Mixer Grinder

- 2 Stainless Steel Jars 1250/ 400 ML
- Vacuum Suction Anti-Slip Feet
- Transparent Dome Lid for Liquidising & Chutney Jar
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 450 W Motor

HAND BLENDER

SMASH Hand Blender

- Anti-Splash Guard Protection
- 2 Speed Switch
- Two Way Twist & Slicing Steel Blades
- Powerful 300 W Motor



COOKING

GAS STOVE

MAXILITE 2 GL Gas Stove

- High Performance Heavy Brass 2 Burners
- Ergonomically Designed Regulator Knobs
- 6 MM Black Toughened Glass Top
- Stainless Steel Spill Tray
- Gas Burner Heavy Pan Support
- Long Life Aluminium Mixing Tube
- Big Size 600 X 365 X 125 mm (L X W X H)









MAXILITE 3 GL Gas Stove

- High Performance Heavy Brass 3 Burners
- Ergonomically Designed Regulator Knobs
- 6 MM Black Toughened Glass Top
- Stainless Steel Spill Tray
- Gas Burner Heavy Pan Support
- Long Life Aluminium Mixing Tube
- Big Size 690 X 420 X 125 mm (L X W X H)



BREAKFAST SERIES

SANDWICH TOASTER & GRILLER



GRANDE' Sandwich Griller/ Toast

- 2 Slice Grill Sandwich Maker
- Indicator Light for Power ON & Ready to Cook
- Automatic Thermostat
- Easy to Clean
- Power Consumption 750 W

DUO POP | Pop-Up Toaster

- 7 Setting for Variable Browning Control
- 2 Slice Bread Toaster
- Function with Indicator Light
- Cool Touch Plastic Body
- Easy Side Out Crumb tray
- Hi-Lift Know for Easy Removal of Small Bread
- Power Consumption 700 W





BREAKFAST SERIES

ELECTRIC KETTLE



AROMA DX Electric Kettle

- 1.8 L Capacity
- Concealed Heating Element
- 360° Cordless Base
- Easy Pour Spout
- Easy Access for Cleaning
- One Touch Operation
- Auto Shut Off
- Overheat Protection
- Power Consumption 1350 W
- Cool Touch Exterior

CUTIE DX 1500 Electric Kettle

- 1.5 L Capacity
- Concealed Heating Element
- 360° Cordless Base
- Easy Pour Spout
- One Touch Operation
- Auto Shut Off
- Overheat Protection
- Power Consumption 1350 W





Make Life Easier with Singer Fabricare range & Add #MoreToLife



6 SINGER

FABRIC CARE

STEAM IRON

SAPPHIRE Steam Iron

- Thermostat Controlled Temperature Dial
- Water Tank Capacity 400 ML
- Teflon Coated Sole Plate
- Steam/ Spray & Dry Function
- Vertical Burst of Steam Function
- Self-Clean Function for Longer Life
- Anti Drip Anti Calc Function
- ISI Approved
- Power Consumption 1600 W





STEAMO Steam Iron

- Thermostat Controlled Temperature Dial
- Water Tank Capacity 160 ML
- Non-Stick Sole Plate
- Steam/ Spray & Dry Function
- Vertical Burst of Steam Function
- Self-Clean Function for Longer Life
- ISI Approved
- Power Consumption 1200 W

GLORY Dry Iron

- Precision Thermostat Control
- Cool Touch Plastic Body
- Non-Stick Sole Plate
- Uniform Heating
- ISI Approved
- Power Consumption 1000 W



FABRIC CARE

DRY IRON



NOVA Dry Iron

- Precision Thermostat Control
- Non Stick Sole Plate
- Uniform Heating
- ISI Approved
- Available with Black/ White Handle
- Power Consumption 1000 W

SHAKTI PLUS | Weight Iron

- Adjustable Thermostat Control
- Cool Touch Plastic Body
- Elegant Heavy Weight Iron
- Golden Sole Plate for Easy Gliding
- ISI Approved
- Power Consumption 1000 W





TRIO Dry Iron

- Precision Thermostat Control
- Cool Touch Plastic Body
- Non-Stick Sole Plate
- Uniform Heating
- ISI Approved
- Power Consumption 1000 W

SEMI-AUTOMATIC WASHING MACHINES POWERED BY







ProSpin Pulsator



Quick & Easy Cleaning WITH SINGER WASHING MACHINES



SOFT CARING EXPERT CLEANING

TurboWash Program gives you the choice to choose between multiple wash programs that suits the fabric of your clothes.

ProSpin Pulsator

TurboWash Programme

> ProSpin Pulsator features ensure your clothes are rinsed well and for every spin cycle, they have the professional touch of Singer Washing Machines.

XpertClean Technology XpertClean Technology is neatly designed to give the best wash to your clothes for every run. Effortless cleaning, ensures, you spend less time worrying about the Quality of Wash. For very wash program, you can feel the freshness of your clothes as good as new ones.

SwiftDry Technology SwiftDry Technology gears up your clothes to dry faster than the regular machines. You save time on laundry so that you spend more time with your loved ones.

SEMI AUTOMATIC WASHING MACHINE







AVAILABLE





MAESTROCLEAN SM 8500 GL

- 8.5 K.G. Capacity with Floral Design Toughened Glass
- Glass Lid with Soft Closing Door
- Single Water Inlet
- Specially Designed Pulsator
- Collar Scrubber
- 3 Wash Programs
- 35 Min. Wash Timer
- 5 Min. Spin Timer
- Pre- Soak Function
- End of Wash Buzzer
- Magic Filter

.

- Castor Wheels for Easy Mobility
- Rust Free Plastic Body
- Rat Protection

MAESTROCLEAN SW 8500 (MRN)

- 8.5 K.G. Capacity
- Single Water Inlet
- Specially Designed Pulsator
- Collar Scrubber
- 3 Wash Programs
- 35 Min. Wash Timer
- 5 Min, Spin Timer
- Pre- Soak Function
- End of Wash Buzzer
- Magic Filter
- Castor Wheels for Easy Mobility
- Rust Free Plastic Body
- Rat Protection



5 STAR BEE RATING 2 YEARS WARRANTY ON PRODUCT

5 YEARS WARRANTY ON MOTOR

Values your time. Values your clothes.

Switch to Singer Washing Machine

SEMI AUTOMATIC WASHING MACHINE



MAESTROCLEAN 7.0 KG GLASS

- 7.0 K.G. Capacity with Fixed Glass Lid
- Double Water Inlet
- Lint Filter
- 3 Fin Pulsator with 3 Mini Pulsator
- Rat Protection
- 2 Wash Programs
- 15 Min. Wash Timer
- 5 Min. Spin Timer
- End of Wash Buzzer
- · Castor Wheels for Easy Mobility
- Rust Free Plastic Body

MAESTROCLEAN 7.5 KG AD

- 7.5 K.G. Capacity with Fixed ABS Lid
- Double Water Inlet
- Fast Airdry Function
- 3 Fin Pulsator with 3 Mini Pulsator
- 2 Wash Programs
- 15 Min. Wash Timer
- 5 Min. Spin Timer
- Lint Filter
- Castor Wheels for Easy Mobility
- Rust Free Plastic Body
- Rat Protection
- Buzzer Function





MAESTROCLEAN 7.0 KG AD

- 7.0 K.G. Capacity with Fixed ABS Lis
- Double Water Inlet
- 3 Fin Pulsator with 3 Mini Pulsator
- 2 Wash Programs
- 15 Min. Wash Timer
- 5 Min. Spin Timer
- Lint Filter
- Castor Wheels for Easy Mobility
- Rust Free Plastic Body
- Rat Protection
- Buzzer Function

SEMI AUTOMATIC WASHING MACHINE

MAESTROCLEAN 6.5 KG

- 6.5 K.G. Capacity
- Fixed Transparent Lid with Chrome Deco
- Double Water Inlet
- Lint Filter
- 6 Fin Pulsator
- 2 Wash Programs
- 15 Min. Wash Timer
- 5 Min. Spin Timer
- Castor Wheels for Easy Mobility
- Rust Free Plastic Body
- Rat Protection

5 star

BEE RATING

/EARS

/EARS

WARRANTY

WARRANTY





ON PRODUCT

ON MOTOR

MAESTROULTIMA 12.5 KG

- 5 Star BEE Rating
- Capacity 12.5 Kg with Transparent Lid
- Detachable Wash Plastic Transparent Lid
- Fixed Spin Plastic Transparent Lid with Chrome Finish Deco Ring
- Single Water Inlet System with Selector Knob
- Magic Filter
- Collar Scrubber
- Four Wash Programs (Delicate, Gentle, Normal & Strong)
- Rust Free Plastic Body
- Wash Timer 45 minutes & Spin Timer 10 minutes
- 5 Fin Pulsator
- Rat Protection
- Buzzer Fuction
- Caster Wheel
- 2 Year Warranty on Product & 5 Year Warranty on Wash & Spin Motor

SINGER SEMI-AUTOMATIC WASHING MACHINE POWERED BY ECOFAB TECH

(5)





ADD MORE COOL TO LIFE WITH SINGER COOLERS





AIR COOLERS

DESERT COOLERS

RHINO Commercial Cooler

- Water Tank Capacity 90 L
- Float Valve Function For Auto Water Refill System
- 3 Speed Levels (High/ Medium/ Low)
- Rust Free ABS Body
- High Air Delivery 7500 m³/hr
- Air Throw 80 Feet
- Metal Blades
- Large Honeycomb Cooling Pads
- Inverter Compatible
- 4 Castor Wheels with Lockable Front Wheel for Easy Mobility
- Powerful Motor with Double Ball Bearing
- Powerful 340 W Copper Motor



POWERFUL ON PRODUCT POWERFUL Ado W Copper Motor Water TANK 90L

AERO ULTIMA HC 90 L/ 110 L Desert Cooler

- Water Tank Capacity 90 L/ 110 L
- Powerful Motor with Double Ball Bearing
- 3 Speed Levels (High/ Medium/ Low)
- High Air Delivery 5000 m³/hr
- Air Throw 50 Feet
- ABS Fan with Low Noise
- Honeycomb Cooling Pads
- Inverter Compatible
- Ice Chamber
- 5 Castor Wheels with Lockable Front wheel for
 Easy Mobility
- Powerful 210 W Motor

AERO ULTIMA HC 70 L Desert Cooler

- Water Tank Capacity 70 L
- Powerful Motor with Double Ball Bearing
- 3 Speed Levels (High/ Medium/ Low)
- High Air Delivery 5000 m³/hr
- Air Throw 50 Feet
- ABS Fan with Low Noise
- Honeycomb Cooling Pads
- Inverter Compatible
- Ice Chamber
- 4 Castor Wheels with Lockable Front wheel for Easy Mobility
- Powerful 210 W Motor



AIR COOLERS

DESERT COOLERS

AEROCOOL PRIDE DX Desert Cooler

- Water Tank Capacity 90 L
- Water Level Window
- 3 Speed Levels (High/ Medium/ Low)
- High Air Delivery 4000 m³/hr
- Air Throw 35 Feet
- Plastic Fan with Low Noise
- Large Honeycomb Cooling Pads
- Inverter Compatible
- 4 Castor Wheels in 70 L & 5 Castor Wheels in 90 L with Lock for Easy Mobility
- Powerful 190 W Motor









LIBERTY SUPREME DX Desert Cooler

- Water Tank Capacity 85 L
- Bush type Powerful Motor
- 3 Speed Levels (High/ Medium/ Low)
- High Air Delivery 3800 m³/hr
- Air Throw 30 Feet
- Metal Blades
- Honeycomb Cooling Pads
- Inverter Compatible
- Ice Chamber
- 5 Castor Wheels for Easy Mobility
- Water Level Indicator
- Powerful 200 W Motor

AIR COOLERS

PERSONAL COOLERS







ATLANTIC PRIDE | Personal Cooler

- Water Tank Capacity 22/ 36 L
- 3 Speed Levels (High/ Medium/ Low)
- High Air Delivery 1500 m³/hr
- Air Throw 25 Feet
- Blower Fan
- Honeycomb Cooling Pads
- Inverter Compatible
- Ice Chamber
- 4 Castor Wheels for Easy Mobility
- Powerful 150 W Motor

EVEREST SENIOR Window Cooler

- Water Tank Capacity 50 L
- Water Level Window
- 3 Speed Levels (High/ Medium/ Low)
- High Air Delivery 2000 m³/hr
- Air Throw 28 Feet
- Blower Fan
- Wood Wool Cooling Pads
- Inverter Compatible
- Float Valve Function For Auto Water Refill
 System
- Powerful 220 W Motor



50L

WINDOW COOLERS





FANS

CEILING FANS



ORBITO ES DECO Ceiling Fan

- 1 Star BEE Rating
- Energy Efficient 50 Watts
- 1200 MM Sweep
- 390 RPM±5%
- ISI Mark
- High Air Delivery 218 CMM
- Double Ball Bearing
- 100% Copper Winding Motor
- 2 Years Warranty

BLIZ ES ELITE Ceiling Fan

- 1 Star BEE Rating
- Energy Efficient 52 Watts
- 1200 MM Sweep
- 390 RPM ± 5%
- ISI Mark
- High Air Delivery 210 CMM
- Double Ball Bearing
- 100% Copper Winding Motor
- 2 Years Warranty





STROM ELITE Ceiling Fan

- 1 Star BEE Rating
- Energy Efficient 51 Watts
- 1200 MM Sweep
- 390 RPM 5%
- ISI Mark
- High Air Delivery 213 CMM
- Double Ball Bearing
- 100% Aluminium Motor
- 2 Years Warranty

FANS

CEILING FANS



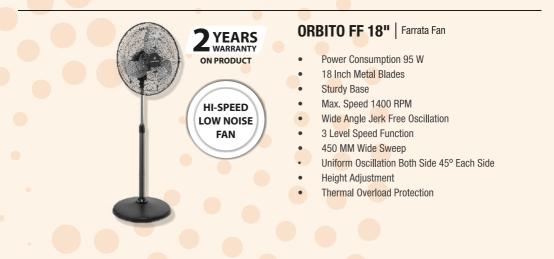
ORBITO HS WF Wall Fan

- Power Consumption 125 W
- Aerodynamically Designed PP Blades
- 3 Level Speed Function
- 400 MM Wide Sweep
- Wide Angle Jerk Free Oscillation
- Tilt Adjustment
- Thermal Overload Protection
- 100% Copper Motor

ORBITO HS PF Pedestal Fan

- Power Consumption 125 W
- Aerodynamically Designed PP Blades
- 3 Level Speed Function
- 400 MM Wide Sweep
- Wide Angle Jerk Free Oscillation
- Tilt Adjustment
- Height Adjustment
- Thermal Overload Protection
- 100% Copper Motor





FANS

TABLE / PEDESTAL / FARRATA FANS

ORBITO FF 20" | Farrata Fan

- Power consumption 150W
- 20 Inch Metal Blades
- Sturdy Base
- Max. Speed 1400 RPM
- 3 Level Speed Function
- 500 MM Wide Sweep
- Height Adjustment





ORBITO HS TF Table Fan

- Power Consumption 125 W
- Aerodynamically Designed PP Blades
- 3 Level Speed Function
- 400 MM Wide Sweep
- Wide Angle Jerk Free Oscillation
- Tilt Adjustment
- Thermal Overload Protection
- 100% Copper Motor





HEATING

YEAR WARRANTY

PTC CERAMIC & CARBON HEATER



MAXIWARM CH Carbon Heater

- Power Consumption 1200 W
- Tip-Over Safety Switch
- 2 Heat Settings 600 W/ 1200 W
- **High Heat Efficiency**
- **Overheat Protection**
- Low Power Consumption
- Wide Angle Oscillation
- 2 High Quality Carbon Fiber Heating Element
- Medical Treatment Effect
- ISI Certified

OIL FILLED RADAITORS & QUARTZ HEATER

SOFR 9F/ 11F WHITE Oil Filled Radiator

- Power Consumption 2400/ 2900 W
- 09/11 Large Fins Oil Filled Radiator
- **Tip-Over Safety Switch**
- . 3 Power Level
- PTC Fan for Faster Heating .
- Castor Wheels for Easy Mobility .
- Adjustable Thermostat .
- HD 320 Grade Oil •
- **Overheat Protection** .
- Cord Storage
- ISI Certified





HEATING OIL FILLED RADAITORS & QUARTZ HEATER



ON PRODUCT

HEAT GLOW PLUS Quartz Heater

- Power Consumption 800 W
- Tip-Over Safety Switch
- 2 Heat Settings 400 W/ 800 W
- Noiseless Operation

QUARTZ HEATER

MAXIWARM SUPER Quartz Heater

- Power Consumption 800 W
- Tip-Over Safety Switch
- 2 Heat Settings 400 W/ 800 W
- Noiseless Operation







YEAR WARRANTY ON PRODUCT

MAXIWARM HH Halogen Heater

- Power Consumption 1200 W
- High Efficiency Halogen Tubes
- Tip-Over Safety Switch
- 3 Heat Settings 400 W/ 800 W/ 1200 W
- Noiseless Operation

QUARTZ HEATER



'EARS WARRANT ON PRODUCT

SINGER

MAXIWARM QH Quartz Heater

- Power Consumption 800 W
- Efficient Quartz Heating Tubes
- Tip-Over Safety Switch
- 2 Heat Settings 400 W/ 800 W
- **Noiseless Operation**

HEAT CONVECTOR

MAGWAVE Quartz Heater

- Power Consumption 2000 W
- **Cool Touch Plastic Body**
- Thermostat & Thermal Cut Off .
- Power ON Indicator Light •
- 2 Heat Settings 1000 W/ 2000 W .
- Noiseless Operation





YEAR WARRANTY ON PRODUCT

HC 30 T DX Heat Convector

- Power Consumption 2000 W
- Large Handle for Comfortable Grip & Safety 2 Heat Settings 1000 W/ 2000 W
- Adjustable Height
- Thermostat & Thermal Cut Off
- Power ON Indicator Light
- Noiseless Operation





JITNA **SAFE** UTNA **SMART**



AQUA LAVA 15/ 25 L | Storage Water Heater

WATER HEATER

STORAGE WATER HEATER

AQUA LAVA 15/25 L Storage Water Heater

- Power Consumption 2000 W
- Water Tank Capacity 15/25 L
- High Density (PUF) Insulation
- Magnesium Anode for Longer Life of Tank & Heating Element
- **High Working Pressure**
- High Grade Glass Line Incoloy Heating Element
- 8 Bar Pressure Rating



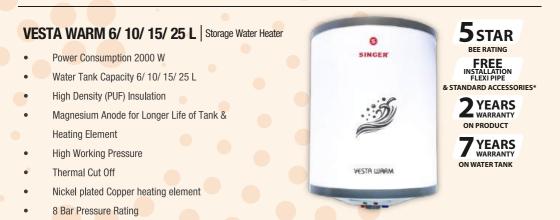


ON HEATING ELEMENT YEARS WARRANTY ON WATER TANK



AQUA SAUNA 15/ 25 L Storage Water Heater

- Power Consumption 2000 W
- Water Tank Capacity 15/25 L
- High Density (PUF) Insulation
- Magnesium Anode for Longer Life of Tank & Heating Element
- **High Working Pressure**
- Thermal Cut Off
- **Glass Line Heating Element**
- 8 Bar Pressure Rating



WATER HEATER

INSTANT WATER HEATER & IMMERSION RODS



LEO Instant Water Heater

- Power Consumption 3000 W
- Water Tank Capacity 3 L
- Precision Thermostat
- Superior Glass Wool Insulation
- Built-In Pressure Release Valve
- Copper with Nickel Plated Power Heating Element
- 6.5 Bar Pressure Rating

IR 09/ 10 Immersion Rods

- Power Consumption 1000/ 1500 W
- Superior Copper Element
- Water Level Indicator
- Shock Proof Body





IR 07/ 08 PLUS Immersion Rods

- Power Consumption 1000/ 1500 W
- Superior Copper Element
- Indicator Light
- Shock Proof Bakelite Body



#MoreToLife

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FOR SALES ENQUIRY +91 8595215215



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