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#MoreToLife

FOR SALES ENQUIRY +91-8595215215

SINGER INDIA LIMITED

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DEC. 2022



Singer Coolers  
Mausam  
Badal De



SILENT  
OPERATION



POWERFUL  
AIR THROW



♦ HI SPEED ♦ LOW NOISE ♦ LONG LIFE



## About Us

OVER **170** YEARS  
OF LEGACY

### Brand Legacy –

Established in the year 1851 by Sir Isaac Merritt Singer, 'Singer Sewing Machine Company' has been a pioneer in manufacturing and selling sewing machines for 170 years. The company created its foothold in India in the year 1871 and has since been synonymous with sewing and stitching across the country. While continuing its glorious journey, the company was acquired by "Indian Sewing Machine Company Limited" in the year 1977. The company was later renamed as "Singer India Limited", as we know it today, with its headquarters in New Delhi. Singer India has its manufacturing facilities in Jammu in the state of Jammu and Kashmir in India.

### The Company –

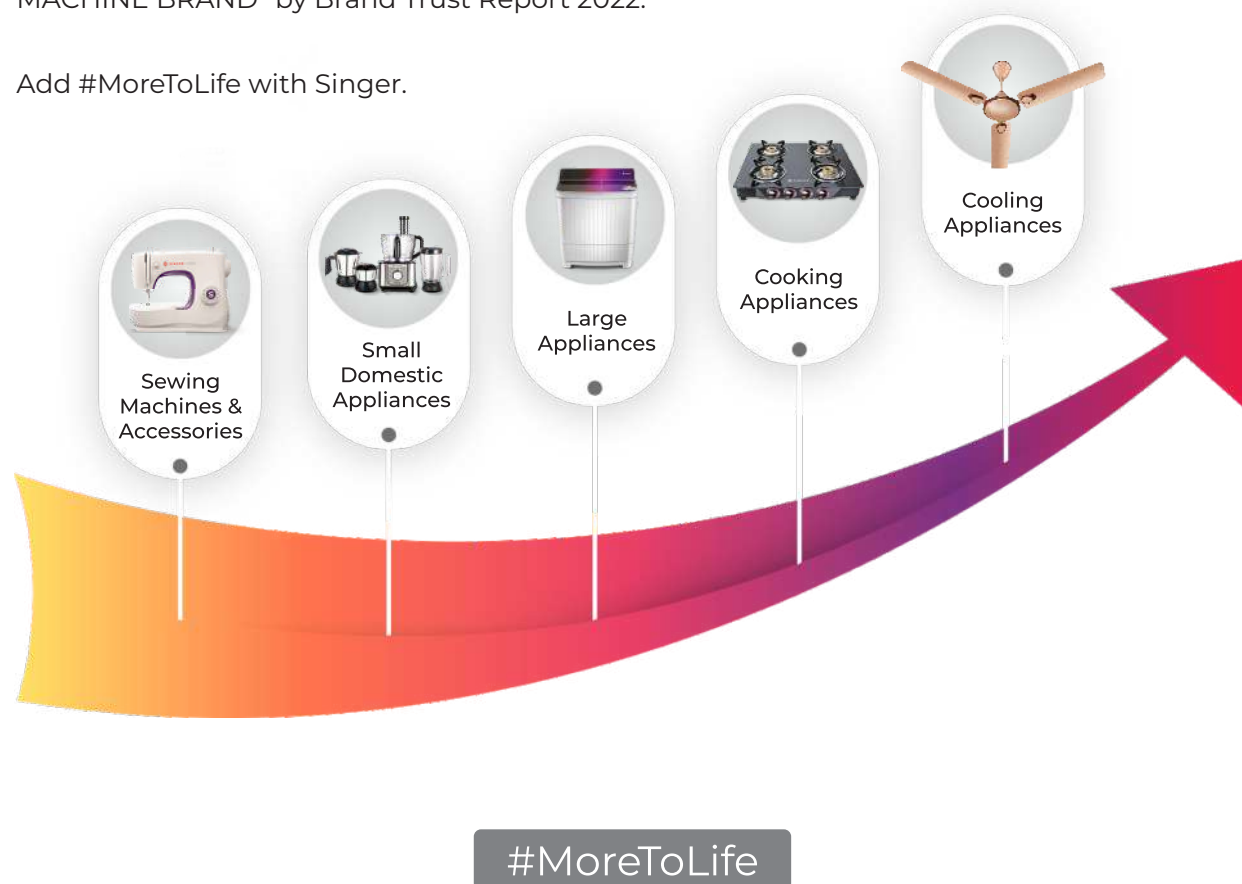
An ISO 9001:2015 certified company; Singer India Limited (SIL) has two major business segments – Sewing Products, Home & Kitchen appliances. Sewing products are marketed under the brand "Singer" & "Merritt". Sewing products include zig-zag fashion maker, straight stitch, artisan & sewing accessories.

Our range of home & kitchen appliances span across air conditioners, washing machines, room coolers, refrigerators, fans, water heaters, food processors, dry and steam irons, mixer grinders, sandwich makers, toasters, hand blenders, etc.

The company has showrooms, distribution networks and a robust after sales service network Pan India.

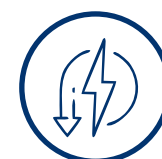
Singer India has been recently selected and awarded with "INDIA'S MOST TRUSTED SEWING MACHINE BRAND" by Brand Trust Report 2022.

Add #MoreToLife with Singer.

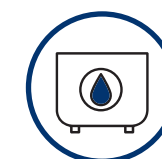


## RHINO 90 L

HIGH AIR  
DELIVERY  
7500 m<sup>3</sup>/hr



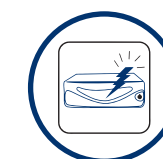
Power Consumption  
340 W



Water Tank  
Capacity 90 L.



Air Throw  
80 Feet



Inverter  
Compatibility



4 Castor Wheels  
for Easy Mobility



Metal  
Blades



Large Honeycomb  
Cooling Pads



3 Speed Levels  
(High/Medium/Low)

COMMERCIAL COOLER



Bring home the new Singer Coolers now with a powerful motor and double ball bearing. This ensures faster cooling and higher efficiency that helps to save on electricity bills, and ensures a drastic reduction in noise levels.

Equipped with an ice chamber and a large water tank capacity to provide a continuous water supply system and castor wheels to provide easy mobility.

Get the new Singer Cooler and say bye to summers.



AERO ULTIMA HC 110 L










AERO ULTIMA HC 90/ 110 L



**POWERFUL MOTOR WITH DOUBLE BALL BEARING**  
• HI SPEED • LOW NOISE • LONG LIFE

**HIGH AIR DELIVERY**  
5000 m<sup>3</sup>/hr



- |  |  |   |
|--|--|---|
| <br>Power Consumption<br>210 W        | <br>Water Tank Capacity<br>90/ 110 L. | <br>Air Throw<br>50 Feet             |
| <br>5 Castor Wheels for Easy Mobility | <br>ABS Fan with Low Noise            | <br>Honeycomb Cooling Pads           |
| <br>Inverter Compatibility            | <br>Ice Chamber                       | <br>3 Speed Levels (High/Medium/Low) |

DESERT COOLER












AERO ULTIMA HC 70 L



**POWERFUL MOTOR WITH DOUBLE BALL BEARING**  
• HI SPEED • LOW NOISE • LONG LIFE

**HIGH AIR DELIVERY**  
5000 m<sup>3</sup>/hr



- |  |   |   |
|--|---|---|
| <br>Power Consumption<br>210 W        | <br>Water Tank Capacity<br>70 L. | <br>Air Throw<br>50 Feet             |
| <br>4 Castor Wheels for Easy Mobility | <br>ABS Fan with Low Noise       | <br>Honeycomb Cooling Pads           |
| <br>Inverter Compatibility            | <br>Ice Chamber                  | <br>3 Speed Levels (High/Medium/Low) |

DESERT COOLER





## AEROCOOL PRIDE DX

HIGH AIR  
DELIVERY  
4000 m<sup>3</sup>/hr



Power Consumption  
190 W



Water Tank  
Capacity 70/ 90 L.



Air Throw  
35 Feet



4 Castor Wheels in 70L/  
5 Castor wheels in 90 L  
with Lock for Easy Mobility



Plastic Fan  
with Low Noise



Honeycomb  
Cooling Pads



Inverter  
Compatibility



3 Speed Levels  
(High/Medium/Low)



Water Level  
Window

DESERT COOLER



## MAXICHILL HC 60 L

HIGH AIR  
DELIVERY  
5400 m<sup>3</sup>/hr



Power Consumption  
190 W



Water Tank  
Capacity 60 L.



Air Throw  
40 Feet



4 Castor Wheels with  
Lock for Easy Mobility



ABS Fan  
Blades



Honeycomb  
Cooling Pads



Inverter  
Compatibility



3 Speed Levels  
(High/Medium/Low)



Water Level  
Window

DESERT COOLER

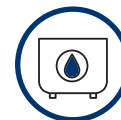


## LIBERTY SUPREME DX

HIGH AIR  
DELIVERY  
3800 m<sup>3</sup>/hr



Power Consumption  
200 W



Water Tank  
Capacity 85 L.



Air Throw  
30 Feet



5 Castor Wheels  
for Easy Mobility



Metal  
Blades



Honeycomb  
Cooling Pads



Inverter  
Compatibility



Ice  
Chamber



3 Speed Levels  
(High/Medium/Low)

DESERT COOLER

Singer Coolers  
Mausam  
Badal De





# AERO ULTIMA HC 60 L

HIGH AIR  
DELIVERY  
2000 m<sup>3</sup>/hr



Powerful  
Water Pump



WINDOW COOLER



Power Consumption  
260 W



Water Tank  
Capacity 60 L.



Air Throw  
35 Feet



Inverter  
Compatibility



Blower  
Fan



Water Level  
Window



Wood Wool  
Cooling Pads



3 Speed Levels  
(High/Medium/Low)

# AEROCOOL SENIOR

HIGH AIR  
DELIVERY  
2000 m<sup>3</sup>/hr



Power Consumption  
220 W



Water Tank  
Capacity 50 L.



Air Throw  
28 Feet



Inverter  
Compatibility



Blower  
Fan



Wood Wool  
Cooling Pads



3 Speed Levels  
(High/Medium/Low)



Float Valve Function to  
Control Water Flow  
into the Tank



Powerful  
Water Pump



WINDOW COOLER

# EVEREST SENIOR

HIGH AIR  
DELIVERY  
2000 m<sup>3</sup>/hr



Power Consumption  
220 W



Water Tank  
Capacity 50 L.



Air Throw  
28 Feet



Inverter  
Compatibility



Blower  
Fan



Wood Wool  
Cooling Pads



3 Speed Levels  
(High/Medium/Low)



Float Valve Function to  
Control Water Flow  
into the Tank



Water Level  
Window



WINDOW COOLER

# Singer Coolers Mausam Badal De



## LIBERTY MINI/ SENIOR

**HIGH AIR  
DELIVERY**  
1500 m<sup>3</sup>/hr



Power Consumption  
140 W



Water Tank  
Capacity 20/ 34 L.



Air Throw  
20 Feet



4 Castor Wheels  
for Easy Mobility



Blower Fan



Honeycomb  
Cooling Pads



Inverter  
Compatibility



3 Speed Levels  
(High/Medium/Low)



Ice  
Chamber

TOWER COOLER



## ATLANTIC PRIDE 30 L

**HIGH AIR  
DELIVERY**  
1600 m<sup>3</sup>/hr



Power Consumption  
160 W



Water Tank  
Capacity 30 L.



Air Throw  
28 Feet



4 Castor Wheels  
for Easy Mobility



Blower Fan



Honeycomb  
Cooling Pads



Inverter  
Compatibility



3 Speed Levels  
(High/Medium/Low)



Ice  
Chamber

TOWER COOLER







## ATLANTIC PRIDE

HIGH AIR  
DELIVERY  
1500 m<sup>3</sup>/hr



Power Consumption  
150 W



Water Tank  
Capacity 22/ 36 L.



Air Throw  
25 Feet



4 Castor Wheels  
for Easy Mobility



Blower Fan



Honeycomb  
Cooling Pads



Inverter  
Compatibility



3 Speed Levels  
(High/Medium/Low)



Ice  
Chamber

PERSONAL COOLER



## ATLANTIC PERSONAL

HIGH AIR  
DELIVERY  
1250 m<sup>3</sup>/hr



Power Consumption  
130 W



Water Tank  
Capacity 20 L.



Air Throw  
20 Feet



Inverter  
Compatibility



Blower Fan



Honeycomb  
Cooling Pads



3 Speed Levels  
(High/Medium/Low)



4 Castor Wheels  
for Easy Mobility



Water Level  
Window

PERSONAL COOLER



## ATLANTIC MINI/ SENIOR

HIGH AIR  
DELIVERY  
1250 m<sup>3</sup>/hr



Power Consumption  
130 W



Water Tank  
Capacity 20/ 34 L.



Air Throw  
20 Feet



4 Castor Wheels  
for Easy Mobility



Blower Fan



Honeycomb  
Cooling Pads



Inverter  
Compatibility



3 Speed Levels  
(High/Medium/Low)



Water Level  
Window

PERSONAL COOLER



## AERO ULTIMA HC 18 L

HIGH AIR  
DELIVERY  
1350 m<sup>3</sup>/hr



WIDE ANGLE  
AIR FLOW



Power Consumption  
140 W



Water Tank  
Capacity 18 L.



Air Throw  
25 Feet



Inverter  
Compatibility



Cross Drift  
Technology



Honeycomb  
Cooling Pads



Mosquito &  
Dust Filter












4 Castor Wheels  
for Easy Mobility



Cord  
Winder










PERSONAL COOLER

COOLER SPECIFICATIONS

Product										
Segments									WINDOW	
Product Name		Maxichill HC 60 L	Aero Ultima HC 70 L	Aero Ultima HC 90 L	Aero Ultima HC 110 L	Aerocool Pride DX 70 L/ 90 L	Liberty Supreme DX	Rhino 90L	Aerocool Senior 50 L	Everest Senior
Air Throw (Feet)		40 feet	50 feet	50 feet	50 feet	35 feet	30 feet	80 feet	28 feet	20 feet
Power Consumption (Watts)		190 W	210 W	210 W	210 W	190 W	200 W	340 W	220 W	200 W
Water Tank Capacity (Ltr.)		60	70	90	90	70/ 90	85	90	50	50
Speed Level		3	3	3	3	3	3	3	3	3
Motor RPM		1350 ± 30	1400 ± 30	1400 ± 30	1400 ± 30	1350 + - 30	1350 + - 30	1390 ± 30	1300 ± 30	1350 + - 30
Air Delivery (m3/hr)		5400	5000	5000	5000	4000	3800	7500	2000	2000
Cooling Media		Honeycomb	Honeycomb	Honeycomb	Honeycomb	Honeycomb	Honeycomb	Honeycomb	Wood Wool	Wood Wool
Fan/ Blower		Fan	Fan	Fan	Fan	Fan	Fan	Fan	Blower	Blower
Blade / Blower Material		ABS	ABS	ABS	ABS	Plastic	Metal	Metal	Plastic	Plastic
Blade Size (Inches)		16" 5 Leaf Fan	16" 4 Leaf Fan	16" 4 Leaf Fan	16" 4 Leaf Fan	16" 5 Leaf Fan	16" 6 Leaf Fan	18" 4 Leaf Fan	NA	N/A
Ice Chamber		No	Yes	Yes	Yes	No	Yes	No	No	No
Auto Louvers Movement		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Castor Wheels		4 Wheels	4 Wheels	5 Wheels	5 Wheels	5 Wheels	5 Wheels	5 Wheels	NA	No
Water Level Indicator		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Inverter Compatible		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Motor with T.O.P.		Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	No
Drain Plug for Easy Cleaning		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Remote Control		No	No	No	No	No	No	No	No	No
Product Dimensions (mm)	Length	700	635	635	635	640	640	610	855	670
	Breadth	456	465	465	465	460	460	490	615	600
	Height	1090	1105	1220	1290	1190	1290	1185	1255	560
Product Net Weight (Kgs)		15.42	17.0	17.7	18.6	16.5	18.2	16.2	27	12.5
										13

Specifications and features are subject to change without prior notice.

COOLER SPECIFICATIONS

Product										
Segments		WINDOW	TOWER COOLERS				PERSONAL COOLERS			
Product Name		Aero Ultima HC 60 L	Atlantic Pride 30l	Liberty Mini	Liberty Senior	Aero Ultima HC 18 L	Atlantic Pride	Atlantic Mini	Atlantic Senior	Atlantic Personal
Air Throw (Feet)		35 feet	28 feet	20 feet	20 feet	25 feet	25 feet	20 feet	20 feet	20 feet
Power Consumption (Watts)		260 W	160 W	140 W	140 W	140 W	150 W	130 W	130 W	130 W
Water Tank Capacity (Ltr.)		60	30	20	34	18 L	22 / 36	20	34	20
Speed Level		3	3	3	3	3	3	3	3	3
Motor RPM		1250 ± 30	1350 + - 30	1350 + - 30	1350 + - 30	1250 ± 30	1350 + - 30	1350 ± 30	1350 + - 30	1350 + - 30
Air Delivery (m3/hr)		2000	1600	1500	1500	1350	1500	1250	1250	1250
Cooling Media		Wood Wool	Honeycomb	Honeycomb	Honeycomb	Honeycomb	Honeycomb	Honeycomb	Honeycomb	Honeycomb
Fan/ Blower		Blower	Blower	Blower	Blower	Blower	Blower	Blower	Blower	Blower
Blade / Blower Material		Plastic	Plastic	ABS	ABS	Plastic	Plastic	Plastic	Plastic	Plastic
Blade Size (Inches)		NA	N/A	N/A	N/A	N/A	9"	NA	N/A	N/A
Ice Chamber		Yes	Yes	No	No	No	Yes	No	No	No
Auto Louvers Movement		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Castor Wheels		NA	4 Wheels	4 Wheels	5 Wheels	4 Wheels	4 Wheels	4 Wheels	5 Wheels	4 Wheels
Water Level Indicator		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Inverter Compatible		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Motor with T.O.P.		No	No	Yes	Yes	No	Yes	No	No	No
Drain Plug for Easy Cleaning		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Remote Control		No	No	No	No	No	No	No	No	No
Product Dimensions (mm)	Length	715	350	365	365	450	470	470	450	450
	Breadth	560	370	370	370	340	350	350	285	300
	Height	695	1130	970	1185	680	755	885	810	955
Product Net Weight (Kgs)		13.7	11	10	12	10	8.6	9.3	9.8	12
										9.6

Specifications and features are subject to change without prior notice.